

Italy my Way

THE IMPOSSIBLE BECOMES POSSIBLE

LUXURY EXPERIENCES DESIGNED FOR TRAVEL
ADVISORS AND SELECTED PARTNERS



ITALY, DESIGNED AROUND YOUR CLIENTS

We do not sell destinations.
We design how Italy is experienced.

Italy My Way is an experiential DMC specializing in tailor-made luxury travel, private events, weddings and incentive experiences across Italy. We work with travel advisors, agencies and selected partners to design highly personalized journeys with local expertise, exclusive access and seamless execution.



PERSONALIZATION



EXCLUSIVE ACCESS



EMOTIONAL VALUE



SEAMLESS EXECUTION





YOUR LOCAL PARTNER IN ITALY

Italy My Way is a boutique experiential DMC based in Italy. Our team brings together local knowledge, creative planning and operational precision to design bespoke journeys, destination weddings, private events, corporate programs and incentive experiences across the country.

We act as the trusted local partner behind every extraordinary Italian experience your clients will remember.

- EXPERIENTIAL DMC
- LUXURY & BESPOKE TRAVEL DESIGN
- COVERAGE ACROSS ITALY
- LEISURE, WEDDINGS, CORPORATE EVENTS AND INCENTIVES
- LOCAL EXPERTISE WITH INTERNATIONAL STANDARDS



WHO WE WORK WITH

Italy My Way partners with travel advisors, luxury agencies, tour operators, event planners, corporate incentive specialists and selected commercial partners looking for a reliable local expert in Italy.

For each partner, we provide a flexible and collaborative approach designed to protect the client relationship, strengthen the proposal and deliver experiences with high perceived value.

- LUXURY TRAVEL ADVISORS
- TOUR OPERATORS AND AGENCIES
- CORPORATE EVENT PLANNERS
- INCENTIVE HOUSES
- SELECTED COMMERCIAL PARTNERS



WHAT MAKES US DIFFERENT

Italy My Way gives partners access to a network of trusted people, places and possibilities that are not always visible from the outside.

For us, luxury is not only about beauty or exclusivity. It is about relevance, emotion and precision. We design with imagination, but we operate with discipline, creating experiences that feel effortless to the client while being carefully planned behind the scenes.

- EXCLUSIVE ACCESS
- CREATIVE DESIGN
- OPERATIONAL EXCELLENCE
- ATTENTION TO DETAIL
- TRUSTED LOCAL NETWORK
- PERSONALIZED SUPPORT



EXPERIENCES WE DESIGN

From iconic cities to hidden villages,
from private villas to artisan workshops,
every Italy My Way experience is built
around the client's profile, expectations
and emotional drivers.

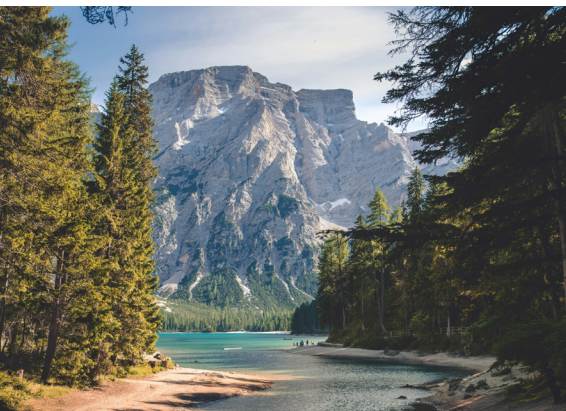
- CULTURE & HERITAGE
- FOOD & WINE
- NATURE & LANDSCAPES
- ART & CRAFTSMANSHIP
- EXCLUSIVE ACCESS
- SIGNATURE EXPERIENCES
- PRIVATE EVENTS
- WEDDINGS & HONEYMOONS
- CORPORATE & INCENTIVE TRAVEL



ITALY, TOLD OUR WAY

Italy is not one destination. It is a collection of regions, cultures, landscapes, rituals and stories.

We help your clients discover the Italy that best reflects who they are and what they want to feel.



NORTH ITALY

Elegance, lakes, design, mountains and refined lifestyle



THE ISLANDS

Exclusivity, nature, intimacy and emotional escape



CENTRAL ITALY

Art, heritage, countryside, culture and timeless beauty



SOUTH ITALY

Authenticity, warmth, tradition and Mediterranean soul



INTRODUCING SARDINIA MY WAY

For partners and travel advisors, Sardinia My Way can be proposed as a standalone destination or as a refined extension to a broader Italian journey.

DISCOVER MORE:
[SARDINIA-MY-WAY.COM](https://sardinia-my-way.com)

Sardinia My Way is the Sardinian chapter of Italy My Way: a dedicated project created to reveal the island through authentic, tailor-made and exclusive experiences.

It brings the Italy My Way philosophy to one of the Mediterranean's most powerful destinations, combining privileged access, local knowledge, emotional storytelling and a deep connection with Sardinia's landscapes, traditions and people.

- AUTHENTIC BESPOKE TRAVEL IN SARDINIA
- A DEDICATED EXTENSION OF ITALY MY WAY
- LOCAL EXPERTISE AND PRIVILEGED ACCESS
- NORTH, SOUTH, EAST, WEST AND INLAND SARDINIA
- LUXURY, NATURE, CULTURE, GASTRONOMY AND HIDDEN TRADITIONS

HOW WE WORK WITH YOU

We support travel advisors and partners with a clear, responsive and collaborative process. You bring us the client's dream, preferences and expectations. We translate them into a thoughtful, feasible and memorable Italian experience.

- DEDICATED CONTACT
- FAST RESPONSE
- TAILOR-MADE PROPOSALS
- FLEXIBILITY
- ON-SITE SUPPORT
- RELIABLE PROBLEM SOLVING



1. You share the client brief



2. We design a tailor-made proposal



3. You present the experience to the client



4. We refine and confirm the details



5. We manage execution on the ground



6. Your client experiences Italy, beautifully

LISTENING



NADIA COLAIUDA
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EXPERTISE

PASSION

THE HUMAN TOUCH BEHIND EVERY JOURNEY



DANIELA ODDO
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DEDICATION



AMEDEO MARANGOLO
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PRESENCE

Behind every Italy My Way experience there is a team of people who understand Italy, listen carefully, solve problems and care about every detail.

Our work is personal because the best experiences are never only logistical. They are human.



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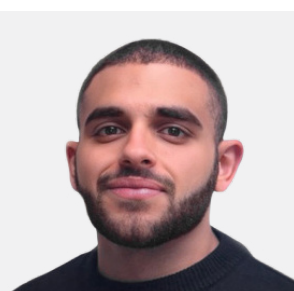


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- LEADERSHIP
- CREATIVE PLANNING
- LOCAL EXPERTS
- TRUSTED SUPPLIERS
- ON-SITE COORDINATION
- HUMAN CARE

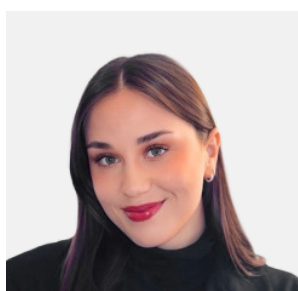


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TRUST



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LET'S DESIGN SOMETHING EXTRAORDINARY

Ready to design a tailor-made Italian experience
for your clients?

Contact Italy my Way or speak with your trusted
commercial partner to start building the journey.

Partner with Italy my Way and transform Italy into one of
your strongest selling destinations.

CONTACTS:

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